The CREATE Framework

At BADM, everything we do is backed by high-caliber research from some of the most prominent scholars in the fields of creativity and developmental science. We are passionate about transforming this research into practice, and using it to design meaningful learning opportunities that nurture children’s curiosity, self-confidence, and resilience. We do this through a framework called CREATE!, which stands for Child-Directed, Risk-Friendly, Exploratory, Active, Time for Imagination, and Exchange of Ideas.

- **C** Child-Directed: Children drive their own learning, choosing the materials, topics, or activities they want to enjoy, based on what is meaningful or relevant to them.
- **R** Risk-Friendly: Children are given the support they need to take on new challenges and develop new skills.
- **E** Exploratory: Children are guided by their natural curiosity to ask questions, come up with ideas, and engage in hands-on learning through play.
- **A** Active: Children have opportunities to move, practicing both gross motor skills (e.g. running, jumping) and fine-motor skills (e.g. grasping a pencil).
- **T** Time for Imagination: Children are encouraged to engage in pretend play and to dream up imaginary worlds, even beyond the preschool years.
- **E** Exchange of Ideas: Children engage in conversation and collaboration, both with peers and adults, reinforcing the sense that their ideas matter and that they can build on the ideas of others.